

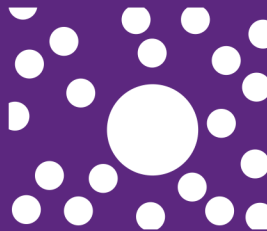
EMPHASIS



Highlighting part of an artwork to draw attention to it.



CONVERGENCE:
elements pointing
towards the focal
point



LOCATION:
elements close to
the centre create
a focal point



ISOLATION:
element placed off
by itself creates a
focal point